



Arrangement for Display and Delivery of Publicity Materials in Rental Estates

1. To ensure fairness and neatness in the display of publicity materials (PMs) such as banners, posters and pamphlets/ leaflets, display spots have been designated in rental estates.
2. PMs should be non-profit making, informative and benefits / service-providing in nature and related to local district affairs. The contents of the PMs should be fair, accurate and impartial; respect for the cultural, religious and racial sensitivities, and should not be inaccurate or distorted.
3. The contents of the PMs should be related with local non-governmental organizations, the functions and works of Elected District Council Members of the constituency areas of the estate concerned and elected Legislative Council Members, including :
 - the matters affecting the well-being of the people in the District
 - the provision and use of public facilities and services within the District;
 - the adequacy and priorities of Government programmes for the District; and
 - the use of public funds allocated to the District for local public works and community activities.
4. The contents of the PMs should not carry any messages that are unlawful, obscene, defamatory, insinuating, criticizing or denouncing individual persons, groups or parties. There should be no bad language, offensive expressions and obscene or profane language and triad expressions.
5. Elected District Council Members of the constituency areas of the estates concerned, elected Legislative Council Members of the geographical constituency of the estates concerned, elected Legislative Council Members from Functional Constituency Election and Election Committee constituency, Local Non-governmental Organizations, Residents' Associations, Care Teams of the estate concerned or other approved charitable, non-profit making organizations are eligible parties/organizations to apply for display or delivery of the publicity materials to the tenants' mail boxes or at the tower guard counter.
6. (a) Hong Kong Housing Society (HKHS) reserves the right to disqualify the application of Organization concerned on the grounds that the Organization has engaged, is engaging, or is reasonably believed to have engaged or be engaging in acts or activities that are likely to cause or constitute the occurrence of offences endangering national security or otherwise the exclusion is necessary in the interest of national security, or is necessary to protect the public interest of Hong Kong, public morals, public order or public safety.

(b) HKHS may immediately cancel the application upon the occurrence of any of the following events: -
 - (i) the Organization has engaged or is engaging in acts or activities that are likely to constitute or cause the occurrence of offences endangering national security or which would otherwise be contrary to the interest of national security;



- (ii) if the Organization continues to hold the events, it will be contrary to the interest of national security; or
- (iii) HKHS reasonably believes that any of the events mentioned above is about to occur.

7. For details, please refer to the application guidelines.
8. This application is free of charge.
9. Guidelines on application for display of PMs will be reviewed and revised periodically. Approval for display of any PMs is subject to final decision of the Estate Office.
10. HKHS has absolute discretion of revocation of the relevant approval. HKHS may, depending on the needs, temporarily suspend the processing of applications and/or revoke the approvals already given, in respect of all or some display spots. PMs of unauthorized nature or breaching the displaying rules will be removed instantly.

Enquiries

The above information is for reference only. For details, please contact the Estate Office so that we can render assistance.

Last Review Date: 1/2025